

AQA | A-Level

Business

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This *Bare Bones Question and Answer Guide*:

- ▶ presents a range of questions in the style of those you will be facing in the AQA A-level Business exams, together with marked sample answers;
- ▶ provides commentaries on the answers explaining where and why marks have been awarded;
- ▶ illustrates the higher-level skills of analysis and evaluation;
- ▶ considers the approaches that you should take in the exams themselves;
- ▶ offers the opportunity to practise answering further questions.

The key subject content that you require for A-level is provided in the companion *Bare Bones AQA AS/A-Level Year 1 and A-Level Year 2 Revision Guides*. The aim of this *Question and Answer Guide* is to give you a very clear understanding of how the exam papers are laid out and how to manage your time effectively within the exam hall. By working through this guide you should be able to build on your subject knowledge and look at ways to apply this knowledge in the context of the case studies that you will be presented within the exams themselves.

The structure of the sample papers follows the format of the specimen papers set out in the AQA specification and it is vital that you are comfortable with the exam skills and the way that the papers are going to be assessed. It is crucial that you are confident about what is meant by 'Good' levels of Application, Analysis and Evaluation, and that you can see how these skills are demonstrated within the sample answers within this guide.

This guide will be useful throughout your year of studying business, but especially helpful as you seek to hone your exam technique as the exams approach.